

## Registration

We have an online registration site for this summit and associated events at <http://truthemergency.eventbrite.com> and we encourage you to sign up there as early as possible. You will note we have cut the registration fee to \$50 for the entire weekend to encourage the widest grassroots participation.z

**RIDE/ROOM SHARING:** For those wanting to share rides to and/or rooms in Santa Cruz, we've set up a self-organizing forum at Google Groups:

<http://groups.google.com/group/mediasummit>

Please post your needs here and try to find partners...

For room reservations, please contact the University Inn & Conference Center directly and tell them you are booking for the "Publicizing Truths with Consequence" conference. They have a very simple website that gives you some sense of the place and services offered - [click here to view](#) .

University Inn & Conference Center  
611 Ocean Street, Santa Cruz, CA 95060  
Phone: 831-426-7100  
Toll Free: 1-866-827-2466  
Fax: 831-429-1044

Other Recommended Options (near, neat and cheap)

- Click on names for websites                      [Travel Lodge Santa Cruz Riviera](#)

619 Riverside Avenue  
Broadway & Riverside, Santa Cruz, CA, 95060  
Phone: 831-423-9515  
Fax: 831-423-1159

E-Mail: [Kenblala@yahoo.com](mailto:Kenblala@yahoo.com)                      [Continental Inn](#)  
414 Ocean Street  
Santa Cruz, California 95060  
Hotel: 831-429-1221  
Fax: 831-426-8561

Reservations: 800-343-6941 Santa Cruz Hostel : Carmalita Cottages  
321 Main St., Santa Cruz, CA 95060  
1-831-423-8304/ 1-888-GO-HI-USA  
Group Reservation: 1-831-429-8541 / [groups@hi-santacruz.org](mailto:groups@hi-santacruz.org)  
Reservation by internet: [click here](#)  
Email: [info@hi-santacruz.org](mailto:info@hi-santacruz.org)      [Ocean Pacific Lodge](#)  
301 Pacific Ave Santa Cruz, CA 95060  
Phone: (831) 457-1234

We shall also soon have some homestay opportunities with Santa Cruz residents - please check back in late December for details and contact info.

### TRANSPORTATION

[Click here for map info.](#)

San Jose Airport <-> UCSC University Inn & Conference Center  
Earlybird Airport Shuttle  
- charges by trip, not person - \$73 for up to 3 passengers, each extra passenger \$10 more  
Phone: (831) 462-3933  
Fax: (831) 462-6946  
[Earlybirdshuttle@aol.com](mailto:Earlybirdshuttle@aol.com)

Santa Cruz Airporter  
- 9 passenger van ferries guests to/from the San Jose Airport every 90 min from 9:00 AM to 9:00 PM - \$40/person  
Phone: (831) 475-0234  
No website

